

Seddon Homes News Release

4th August 2010

Stunning Tingley Hall interiors set new benchmark in show home design

Glamour and elegance came to mind when top interior designer Kerry Tornetta was commissioned by Seddon Homes to create a dazzling new show home for one of the most exciting new homes developments in West Yorkshire in recent years.

The high spec development of just 14 detached houses will transform the former site of Tingley Hall, Morley, on the outskirts of Wakefield and Leeds.

The stunning show home to be opened later this month is key to conveying to potential buyers just what can be achieved here.

The properties each have a spacious five bedrooms and Kerry was delighted to be presented with a large canvas to work on.

Her resulting bespoke blueprints are expected to set a new benchmark in imaginative show home design.

“We knew we had to do something really special here. The very name of the development, Tingley Hall, inspires visions of elegance and the homes are built on part of what were once the estate grounds.”

The hall was long ago demolished, though part of the wall of its former cottage garden can be seen from the new development site.

Kerry explained: “This was once the site of a grand home and we wanted to retain a hint of that grandeur without making the designs impractical. We wanted it to have an elegant feel but to bring in some contemporary twists so we designed it with a professional couple with children in mind.”

The owner of KerryJane Interiors (www.kerryjaneinteriors.com) Kerry has an impressive track record of success in both commercial and private homes designs around the UK. She has created innovative show homes for Seddon Homes before, including one in Cheshire where potential buyers camped outside the night before its official opening in the rush to be the first through the door.

With 25 years of experience at high level interior design she has a packed contacts book and sources materials from leading suppliers. At Tingley Hall she turned to Brian Yates. With a prestigious showroom in Chelsea, he offers one of the most comprehensive selections of wallcoverings and fabrics on the market.



Seddon Homes
.co.uk

Please contact:

Outwrite Public Relations
Belgravia House
Grosvenor Street
Mold, Flintshire
CH7 1EJ

Tel: 01352 706260

Fax: 01352 706266

info@outwrite.co.uk

Seddon Homes News Release

4th August 2010

In the lounge his silk stripe paper in taupes and soft ivory is subtly complemented with fully interlined sateen curtains in the ivory, trimmed with a taupe band around the edges. Kerry added: "We brought in purple chenilles and silks as cushions and for the coffee table we made four fabric footstools placed together."

The sophisticatedly fashionable muted taupes and creams theme follows through into the dining room where Kerry has used textured fabrics and wenge furniture.

"The table is dressed with purple and lots of glass and we have put a textured wallpaper on the feature wall to give a stunning effect."

For a touch of sumptuous glamour the colour theme turns to luxuriously rich chocolate and cream in the master bedroom.

"We have used a deep buttoned headboard with border around the edges in a cream fabric and smart interlined curtains are in the cream with a chocolate band to the four edges. A chocolate fur throw is thrown over the bed and we have finished the room with mirrored furniture." The guest bedroom has a feature wall in green with a rolled headboard in a floral design of purples, beiges and creams, giving a 'boutique hotel' feel.

For the remaining bedrooms Kerry's ability to combine high style with funky fun comes out. She brought in one of her team's most talented artists to create an energetic sporty feel in one room designed for teenagers. A feature wall is painted in purple and dressed as a 'snowboarding heaven', the artist having painted snowboarders on the wall.

In another bedroom the artist's eye-catching focal feature is a hand-painted map of the world. The room is twin-bedded and designed with young people in mind.

Kerry said: "For the final bedroom we with have gone for a Batman theme, using lots of striking purples, blacks and whites."

Seddon Homes Sales and Marketing Director ,Denis Maddock, said the show home opening will be another talking point adding to the already high level of interest that Tingley Hall is attracting locally.

He said: "We are delighted with Kerry's exceptional designs for the show home which will be an inspiration to potential buyers. They demonstrate what an attractive proposition Tingley Hall is, especially for anyone living locally who is keen to move up to a larger property without leaving friends and family.



Seddon Homes
.co.uk

Please contact:

Outwrite Public Relations
Belgravia House
Grosvenor Street
Mold, Flintshire
CH7 1EJ

Tel: 01352 706260

Fax: 01352 706266

info@outwrite.co.uk

Seddon Homes News Release

4th August 2010

“Being detached and with five bedrooms the properties are larger than any that have previously been available on the market in this area.

“The also come with stylish SieMatic kitchens with Bosch appliances, and high-specification wet areas.”

Tingley Hall is located a short drive from the bustling, modern city environs of Leeds, and within easy distance of local motorway networks and White Rose shopping mall.

Prices start from £350,000. The show home is open from Thursdays to Mondays from 10am-5pm. For more information call: 01132 597 151 or visit www.seddonhomes.co.uk

Ends

For more information, please contact Outwrite Public Relations on 01352 706260.



Seddon Homes
.co.uk

Please contact:

Outwrite Public Relations
Belgravia House
Grosvenor Street
Mold, Flintshire
CH7 1EJ

Tel: 01352 706260

Fax: 01352 706266

info@outwrite.co.uk