

# Seddon Homes News Release

August 20, 2009

## 'Designer Sale' marks opening of new show homes at The Green, Congleton

Seddon Homes has launched a 'designer sale' of its properties at The Green, Congleton, offering buyers the chance to secure a bumper discount of £35,000 off the asking price of a family home. The move has been made to celebrate the opening of three new show homes at the development.

Existing show homes at The Green have been sold and so Seddon has replaced them with a trio of imaginatively designed new ones, which opened from Saturday (August 22).

The opening weekend marked the launch of the sale, plus the chance for visitors to take part in a draw with the star prize of a free trip to London and gift vouchers to spend in Britain's most upmarket department store, Harrods.

Anyone who reserved a new home over the weekend automatically received a free London trip and shopping vouchers. But visitors to the show homes who did not reserve on the day will not lose out. Their names will be included in a draw, with the winner also receiving a ticket to London and Harrods vouchers.

Prices of new homes at The Green now start at £217,000, offering the chance for potential buyers to secure substantial reductions of up to £35,000 during the sale period.

Seddon Homes Sales and Marketing director, Denis Maddock, said: "This really is a 'designer sale', offering exceptional value for money. These impressive homes are built to high standards and enjoy an equally high specification with German kitchens, fitted robes and the very latest bathroom fittings to enthuse about."



**Seddon Homes**  
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The Green provides three, four and five bedroom homes catering for a range of living requirements, thoughtfully planned around a lush 'village green', architecturally influenced by quaint nearby Cheshire villages. The development also enjoys four informal courtyards, adding to the distinctive semi-rural environment.

Denis said: "We are investing in opening these quality show homes because we want buyers to have the chance to see for themselves the potential of the properties at The Green and gain a true measure of the excellent value they offer."

The show homes will be open from Thursday to Monday 10.30am - 5.30pm. For more information call 01260 291 682 or visit [www.seddonhomes.co.uk](http://www.seddonhomes.co.uk)



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