

Seddon Homes News Release

October 29, 2009

Top UK gardening author praises ‘village feel’ of Seddon Homes’ The Green development during flying visit to Congleton

Internationally published gardening author Jenny Hendy has been appointed as a show home garden designer with Seddon Homes.

The much-in-demand Manchester-born botanist, writer and broadcaster paid a flying visit to Congleton’s The Green development as research for her new role with the leading North West new homes developer.

Jenny has 20 books to her name, including a number for the UK’s premier gardening organisation, the Royal Horticultural Society.

Before getting to work on her creative landscape design for a flagship show home she visited some of Seddon Homes successful developments in the North West and was particularly impressed with the modern village feel of The Green.

She said: “This really is a special place to put down roots, and it is the perfect time of year to move into a new home. While many traditionally think of spring as the start of the gardening year, all successful gardeners know that autumn is a crucial time to get busy, preparing the ground for a stunning display next summer.

“At developments like The Green there are endless opportunities for people to design individual gardens and outdoor spaces, unique to their personal tastes and styles. That ability to create your own outdoor oasis is one of the wonderful benefits of buying a brand new home.”



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The Green comprises three, four and five bedroom town houses set around a courtyard and central village green in a semi-rural setting at Lower Heath on the outskirts of Congleton.

Seddon Homes Sales and Marketing Director, Denis Maddock, said: "It is wonderful that Jenny appreciates the architectural merits of The Green, and she is not the only one. I am pleased with the continued strong interest we have received in this development."

The properties blend practicality with elegance. Kitchens feature stainless steel appliances, tiled floors and classy ceramics lit by discreet inset lighting. Each has an oven, hob and dishwasher included.

Denis added: "These really are among the most practical and attractive of modern properties. Plus by taking advantage of Seddon Homes current part-exchange deals there is still time for new buyers to move in by Christmas."

Prices at The Green start at £217,000. Fully-furnished show homes are open 10.00am to 5.30pm Thursday to Monday. For more details phone 01260 291 682 or visit www.seddonhomes.co.uk

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For more information, please contact Outwrite Public Relations on 01352 706260.



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