

Seddon Homes News Release

1st June 2010

First Time Buyers Weekend offers Sandbach home seekers chance of sneak preview at The Hop Yard

Seddon Homes is offering first time buyers an exclusive preview tour of the first two-bedroom Alston style home under construction at its key new homes development in the heart of Sandbach.

Located just two minutes' walk from the historic town's central shopping and other amenities, The Hop Yard has created a buzz of excitement in the town.

Three homes were sold within days of the properties being released onto the market off-plan earlier this spring. Several more buyers have also committed to buy before any of the homes can be seen at the 41-homes development.

Now Seddon Homes is arranging a First Time Buyers Weekend designed to help people who have never bought a home but long to secure a place on the property ladder. It will take place on Saturday and Sunday, June 12 and 13.

For the first time, prospective buyers will be allowed a sneak preview of work in progress to see at first hand the living space on offer in the Alston home. Whilst the property will not be fitted out, it will give potential buyers a chance to see the internal specification for themselves.

Independent mortgage advisors will also be available, to help first time buyers work out the financing of a property, along with experienced Seddon staff who can explain the process and guide potential buyers in simple unhurried terms in an informal, relaxing environment.

The Hop Yard comprises a mix of two, three and four bedroom properties, most of which will be semi-detached.

Seddon Homes sales and marketing director, Denis Maddock, said the development offered a perfect opportunity for first time buyers looking for affordable quality homes in a prime location close to the town centre.

"In recent years there has been a dearth of 'out of town' new development around Sandbach. The Hop Yard changes all that, offering quality homes with easy accessibility to local facilities. Because there is a mix of house sizes, it has the advantage of appealing to all community sectors, from singles to young couples, families and more mature age groups.

"Our First Time Buyers Weekend will particularly benefit newcomers to the market as we will have independent mortgage advisors on hand offering professional expertise to assist people in finding feasible financial solutions to home purchase. This level of support is designed to make buying a new home as easy and inexpensive as possible."



Seddon Homes
.co.uk

Please contact:

Outwrite Public Relations
Belgravia House
Grosvenor Street
Mold, Flintshire
CH7 1EJ

Tel: 01352 706260

Fax: 01352 706266

info@outwrite.co.uk

Seddon Homes News Release

Everyone who visits the site and registers their name and address that weekend will be entered into a draw to win an iPod Touch.

Denis said the high early level of interest in The Hop Yard was testament to its good location and the high specification of properties.

All will include high quality contemporary kitchens with inset lighting, Karndean flooring, a fridge-freezer, oven and hob with chimney hood as standard.

Sandbach is an attractive, flourishing market town that is also conveniently just a short drive from Cheshire's motorway network at Junction 17 of the M6.

Sales are being made off-plan, from the Hop Yard marketing suite above Red Dot estate agents, 2 Hightown, Sandbach.

Prices start at £139,950.

For further information contact Amanda Pollard at the marketing suite tel: 01270 764 853 or visit www.seddonhomes.co.uk

Ends

For more information, please contact Outwrite Public Relations on 01352 706260.



Seddon Homes
.co.uk

Please contact:

Outwrite Public Relations
Belgravia House
Grosvenor Street
Mold, Flintshire
CH7 1EJ

Tel: 01352 706260

Fax: 01352 706266

info@outwrite.co.uk