

# Seddon Homes News Release

4th August 2010

## Show home opening could encourage surge of new sales at Sandbach's already popular The Hop Yard

Already keen interest in a new property development in the heart of Sandbach is expected to surge even higher following the opening of a striking new show home.

Seddon Homes expects the show home at The Hop Yard will be a big draw for potential buyers, especially as the development is located just two minutes' walk from historic Sandbach's central shopping and other amenities.

The Hop Yard first created a buzz of excitement at the beginning of the year when plans were announced for 41 new homes. It comprises a mix of two, three and four bedroom properties, mostly semi-detached.

Three were sold within days of being released onto the market off-plan in spring and that number is now in double figures!

Now Seddon Homes is expecting keener than ever interest as the unveiling of the show home over the weekend of August 7-8 will demonstrate the potential for families to create stylish contemporary homes.

Seddon Homes sales and marketing director, Denis Maddock, said the opening of a show home often inspires people to take that decisive leap from being generally interested in a property to proceeding with a purchase.

Because of its prime location and affordability he expects this will be particularly so with The Hop Yard.

"Over past years very few new developments have been built in Sandbach, town itself but The Hop Yard has addressed that dearth of new properties by offering a mix of house sizes. There is a choice of options here suitable for people in differing situations, from singles to young couples, families and more mature age groups."

All include quality contemporary kitchens with inset lighting, Karndean flooring, a fridge-freezer, oven and hob with chimney hood as standard.

The imaginatively adorned show home is designed by Congleton-based Kerry Jane Interiors.

Denis said: "It really shows off the potential to turn these properties into unique and stylish contemporary homes."



**Seddon Homes**  
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Sandbach is an attractive, flourishing market town conveniently located a short drive from Cheshire's motorway network at Junction 17 of the M6.

Prices start from £139,950. The show home will be unveiled over the weekend of August 7 and 8 and then open from Thursdays to Mondays from 10am to 5pm. For further information contact Amanda Pollard, tel: 01270 764 853 or visit [www.seddonhomes.co.uk](http://www.seddonhomes.co.uk)

**Ends**

For more information, please contact Outwrite Public Relations on 01352 706260.



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