

Seddon Homes News Release

10th June 2009

Interest takes off in Seddon Homes' prestige new development

Keen interest in a new cluster of luxury homes is an early indicator of an upturn in the property market in Cheshire, experts believe.

Seddon Homes reports a positive reaction to its Oakmont development in Congleton. Of the five high-end properties it is building off Woburn Drive, Mossley, two have already been sold off-plan and talks are ongoing over the sale of another.

The spacious detached houses, each with five bedrooms and a double garage, are under construction. They are expected to be completed by September. But enquiries from potential buyers is of a high enough level that the developer is confident that all the homes may be sold before building work is finished.

Seddon Homes sales and marketing director, Denis Maddock, said the Oakmont properties were purposely designed to be 'signature homes' for Seddon – architecturally of a high specification, with sharp contemporary interiors reflecting the expectations of today's sophisticated buyer.

"The extremely favourable reaction to Oakmont is testimony to the fact that, even in the current market, a high quality product in a good location will sell.

"One of the properties was sold almost as soon as the plans came off the drawing board, other sales are imminent and interest is high. We are confident they will all be snapped up quickly." Seddon has enjoyed overwhelming success with large, luxury homes in the past. Its Tanglewood development, near Macclesfield, led to people queuing overnight to be among the first to sign up.

The company, whose group headquarters is in nearby Holmes Chapel, is already well known in Congleton for previous developments at Henshall Hall, and its current development at The Green, Lower Heath.

The Oakmont development is a small collection of five detached houses in a cul-de-sac, set in a semi-rural location near to the local church and golf club and within the environs of pleasant natural woodlands.

All the homes are spacious and constructed to a chic, contemporary and energy-efficient design. German made Siematic kitchens include built-in microwave, freezer and dishwasher, a built-in larder refrigerator, extra depth worktops, Neff stainless steel electric ovens and a five burner gas hob.



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Stylish white en-suite and main bathrooms are from Italian masters Sottini. Both kitchens and bathrooms feature ceramic tiling, and internal doors are of American cherry-wood. Bedrooms include built-in wardrobes.

There front and rear gardens, with a garden tap, and block paved driveways. Prices are from £399,950 to £495,000.

For more information or to see the plans call Seddon Homes Marketing Suite at Congleton, open Thursday to Monday on 01260 291 682, or visit www.seddonhomes.co.uk

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