

Seddon Homes News Release

December 23, 2009

Seddon Homes announces 41 new homes to be built in Sandbach town centre

Seddon Homes has announced the launch of a new homes development on a prime town centre site in Sandbach.

The Hop Yard, on Chapel Street, will comprise 41 homes just two minutes' walk from the historic town's central shopping and other amenities.

The launch is the first of a number of new developments the company expects to announce during early 2010. The firm says it is continuing to experience strong demand for high specification, well-built new homes, so long as they are in good locations.

The development of the Hop Yard site will be a welcome improvement to the area, as the site has been derelict for a number of years.

The Hop Yard will comprise a mix of two, three and four bedroom properties, most of which will be semi-detached. All will include high quality contemporary kitchens with inset lighting, Karndean flooring, a fridge-freezer, oven and hob with chimney hood as standard.

Seddon Homes sales and marketing director, Denis Maddock, said: "The Hop Yard is a rare development in this day and age, as it comprises newly built houses close to a town centre. "Usually, new homes can only be found some way out of town, and cannot compete with the advantages of easy accessibility to local facilities that this offers. Therefore, we're expecting strong early demand for these properties."

He added: "Sandbach is an attractive, flourishing market town which is also conveniently just a short drive from Cheshire's motorway network at Junction 17 of the M6."

Sandbach is 'home' territory for the company, which had its headquarters for many years in Hope Street, before relocation to larger premises in Warrington. Seddon Homes' parent company, Seddon Group, is headquartered in nearby Holmes Chapel.

One of the region's leading quality property developers, Seddon Homes also has developments in nearby Congleton and Macclesfield.

The development has been named The Hop Yard as it is believed to be on the site of a former barrel-making factory. Ground works have just started, construction will begin within the next few weeks and the first properties are due for completion by mid 2010.

However, Seddon is offering home-seekers the chance to buy off-plan from as early as January. Denis added: "This is a great opportunity for potential buyers who have not yet sold their own property, as they will have professional support to guide them as quickly as possible through what is becoming an ever-complex maze of moving home.



Seddon Homes
www.seddonhomes.co.uk

Please contact:

Outwrite Public Relations
Belgravia House
Grosvenor Street
Mold, Flintshire
CH7 1EJ

Tel: 01352 706260

Fax: 01352 706266

info@outwrite.co.uk

Seddon Homes News Release

“We can arrange independent professional advice for potential buyers and we will pay their fees. Our support is designed to make moving home as easy and inexpensive as possible.”

A new fully-styled marketing suite, including a full-size kitchen layout, will be open for viewing from January 9, above Red Dot estate agents, 2 Hightown, Sandbach.

Prices are to be confirmed in January but are expected to be from £140,000 upwards. For further information contact Amanda Pollard at the marketing suite tel: 01270 764 853 or visit www.seddonhomes.co.uk

Ends

For more information, please contact Outwrite Public Relations on 01352 706260.



Seddon Homes
www.seddonhomes.co.uk

Please contact:

Outwrite Public Relations
Belgravia House
Grosvenor Street
Mold, Flintshire
CH7 1EJ

Tel: 01352 706260

Fax: 01352 706266

info@outwrite.co.uk