

Seddon Homes News Release

March 16, 2010

Seddon Homes reports encouraging signs of spring upturn in Cheshire property market

Three properties have been sold at a Sandbach new homes development before the first brick had been laid!

Seddon Homes reports a rush of local interest in The Hop Yard, which comprises 41 new properties on a prime site within walking distance of the town centre.

In another optimistic sign Seddon Homes has also just confirmed three further sales at its nearby Appeldale* development in Tytherington, Macclesfield, leaving only eight of the original 25 homes remaining on the market.

Seddon Homes Sales and Marketing Director, Denis Maddock, said: "This level of interest early in the year is extremely heartening, a solid sign of significantly renewed confidence in the property market.

"Three of our Sandbach properties have been reserved off-plan. Local people have been very enthusiastic about The Hop Yard and we are confident of seeing more reservations as we move into spring."

His words were echoed by Amanda Pollard, Seddon Sales Advisor for The Hop Yard. She also reports increasing signs of green shoots sprouting up, adding: "Certainly since new year I have seen an encouraging trend pointing to a slow but sure pick-up in the market, especially among local buyers.

"Most of those who have consulted me about The Hop Yard are local people. Some are keen to downsize from larger homes in Cheshire and to move closer to the amenities of Sandbach town centre. But we also have a number of approaches from potential first time buyers.

"It is an interesting mix, a very positive sign for the market as a whole. As well as the three confirmed sales we have several strong prospects for future reservations."

The Hop Yard was launched just a few weeks ago. The first homes are due for completion by mid-summer.

Located on Chapel Street, Sandbach, just two minutes' walk from the historic town's central shopping and other amenities, it will comprise a mix of two, three and four bedroom properties, most of which will be semi-detached. All will include high quality contemporary kitchens with inset lighting, Karndean flooring, a fridge-freezer, oven and hob with chimney hood as standard.

Sandbach is 'home' territory for Seddon Homes, which had its headquarters for many years in Hope Street, before relocation to larger premises in Warrington. Seddon Homes' parent company, Seddon Group, is headquartered in nearby Holmes Chapel.



Seddon Homes
.co.uk

Please contact:

Outwrite Public Relations
Belgravia House
Grosvenor Street
Mold, Flintshire
CH7 1EJ

Tel: 01352 706260

Fax: 01352 706266

info@outwrite.co.uk

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A new fully-styled marketing suite is open for viewing, above Red Dot estate agents, 2 Hightown, Sandbach.

Prices start at £139,950.

For further information contact Amanda Pollard at the marketing suite tel: 01270 764 853 or visit www.seddonhomes.co.uk

* Prices at Appledale, Macclesfield, start from £395,000. For more information call 01625 434348 or visit the Appledale Marketing Suite from Thursday to Monday 10am-5pm.

Ends

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