

Seddon Homes News Release

7th May 2010

Competitive new spring prices and show home opening spark keen interest in family-sized properties at King's Field, near Market Drayton

Competitive new pricing by Seddon Homes, plus the spring opening of a stylish show home, has triggered a resurgence of interest in a combined development of converted barns and five-bedroomed houses near the thriving village of Hinstock.

Seddon sales advisor, Caroline Mentiplay, reports a buoyant reaction to the opening of the show home, coinciding with two new confirmed sales.

Only three of the original nine houses and one of the two barn conversions now remain at the prestigious development just five miles south of Market Drayton.

Caroline said: "King's Field is enjoying a noticeable level of new interest.

"It offers some very clear plus points to potential buyers: the homes are quality built, in an attractive rural location, with easy access to Market Drayton, one of the most thriving, sought-after villages in this area."

The show home was purposefully designed for a spring opening with fresh, welcoming and warming interiors, in up to date colour themes, and creatively laid out to highlight distinctive features of the family-sized King's Field properties.

The spacious, contemporary homes at High Heath, Hinstock, boast light, airy living rooms, high spec kitchens, including built-in microwave, freezer and dishwasher, twin electric oven and a five burner gas hob. A main bathroom, en-suite and a separate cloak room offer gleaming white suites and quality fittings. Large bedrooms include fitted wardrobes.

The properties have good-sized gardens and front driveways.

Seddon Homes Sales and Marketing Director, Denis Maddock, said: "These high-spec homes offer a locally unrivalled proposition for growing families. When you consider their design benefits along with our competitive new spring prices which now start at £375,000, it is not surprising that interest is so keen."

The detached converted barn, at £299,950, has three bedrooms, a family bathroom and an en-suite to the master bedroom.

Retaining part of the original solid walls, the property is renovated and upgraded to highest standards, with insulation throughout and LP gas-fired thermostatically controlled central heating.



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It boasts front and rear gardens, a block paved driveway, integral garage and garden tap.

Buyers can also benefit at King's Field via the Seddon Homes part exchange scheme.

Denis said: "Although the market has undoubtedly improved, part exchange still offers buyers a realistic way of securing a quick move with the minimum of fuss and hassle.

"Offers are usually made within seven days and some buyers have been able to relax in their new Seddon home within four weeks, which beats the age old worry of whether they can find a buyer and whether it will go through in time, which can still make the exercise daunting for some prospective home movers."

King's Field is easily accessible from Newport, Telford, Stafford, Stoke-on-Trent and Wolverhampton, and it is just a short drive from the M54.

For more information please call Barbers Newport office on 01952 820 239, email kingsfield@seddonhomes.co.uk or visit www.seddonhomes.co.uk

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