

# Seddon Homes News Release

3rd June 2010

## **Eight luxurious new homes set to transform key site in thriving Cheshire village**

Leading Cheshire-based developer, Seddon Homes, is starting construction of eight luxury homes in the sought-after village of Malpas.

The new development, St George's Rise, is expected to attract keen interest due to the extremely high specification and spacious layout of the properties.

Six will be detached with five bedrooms, and two will be semi-detached two-bedroom homes. All the properties, on Well Street, Malpas, are expected to be complete and occupied by the end of the year.

Seddon Homes Sales and Marketing director, Denis Maddock, is confident of high demand. He said: "These properties will be traditionally built using a mellow, rustic brick consistent with other homes in the area. St George's Rise will be timelessly compatible with this delightful Cheshire village location, making it an attractive proposition to buyers.

"Few other new developments in Malpas in recent years have included homes of this size, so St George's Rise is bound to be much sought after."

A show home is scheduled to be ready for opening in August, but Seddon Homes is offering potential buyers the chance to reserve properties in advance.

For buyers who express a firm interest, Seddon offers an assisted purchase scheme, which includes payment of legal and administrative fees.

St George's Rise will transform a currently unused site in the thriving village, which is conveniently located a short drive from Chester and within easy distance of the A41 and North West motorway networks. Malpas features a range of independent shops and eateries.

The new development is named after one of the eight historic bells at nearby St Oswald's Parish Church. The church is a grade one listed building and parts of it date back to the 15th century.

St George's Rise will feature stylish, modern interiors including Siematic kitchens with Bosch appliances. Each property will have a garage and front and rear turfed gardens.

Denis said there remained a call for quality homes despite the recession: "It is our experience that there is still strong underlying demand for high specification, well-built new homes, in good locations.

"Seddon Homes has a reputation for quality and we aim to continue to meet that demand throughout 2010 with St George's Rise and a number of other new developments.



**Seddon Homes**  
**.co.uk**

Please contact:

Outwrite Public Relations  
Belgravia House  
Grosvenor Street  
Mold, Flintshire  
CH7 1EJ

Tel: 01352 706260

Fax: 01352 706266

info@outwrite.co.uk

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“This is a great opportunity for potential buyers who have not yet sold their own property, as they will have professional support to guide them as quickly as possible through what is becoming an ever-complex maze of moving home.

“We can arrange independent professional advice for potential buyers and we will pay their fees. Our support is designed to make moving home as easy and inexpensive as possible.”

Potential buyers will be able to discuss and view plans for St George’s Rise at a Seddon Homes marketing suite above Red Dot estate agents, 2 Hightown, Sandbach. The suite also serves Seddon’s recently-launched Hop Yard development in Sandbach.

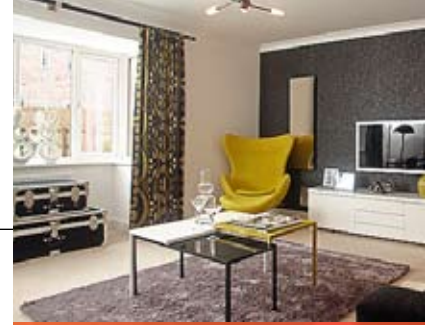
Prices are from £175,000.

For further information contact Amanda Pollard at the marketing suite tel: 01270 764 853, email [stgeorgesrise@seddonhomes.co.uk](mailto:stgeorgesrise@seddonhomes.co.uk) or visit [www.seddonhomes.co.uk](http://www.seddonhomes.co.uk).

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**Ends**

For more information, please contact Outwrite Public Relations on 01352 706260.



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