

Seddon Homes News Release

5th September 2011

Seddon Homes new Springboard scheme at Castleford offers first time buyers unrivalled opportunity

Seddon Homes has launched an innovative new scheme to help first time buyers in Castleford get onto the property ladder.

The highly original "Springboard" model enables potential buyers to own the full 100 per cent of their home, while only paying 85 per cent of the market price. The remaining 15 percent will be financed by a ten-year interest-free loan from id4living.

In addition buyers will only have to provide a deposit of five per cent of the price, much less than under some of Seddon's competitors' schemes.

The announcement follows on from Seddon's release for sale of a new development, Silkstone, earlier in spring, comprising 37 two, three and four bedroom detached and semi-detached homes at Fryston, near Castleford.

Seddon Homes sales and marketing director, Denis Maddock, said: "We are very proud of Springboard. It is an unrivalled opportunity for potential local buyers, and one way in which we as developers can genuinely help them to acquire a high spec affordable home without having to consider leaving the Castleford area.

"We recognise that for many people this is still a difficult economic climate which is why we have strived to ensure these family homes represent terrific value for money all round. They are extremely affordable for first time buyers, as well as people living locally who wish to upgrade into a modern, stylish, good-sized family home."

The development is located in a picturesque rural location close to the Fairburn Ings nature reserve and within easy reach of Castleford, Pontefract and Leeds. It is the company's fourth venture in the region and is a significant sign of its confidence in its future. Seddon already has strong roots in Yorkshire with bases across the county including Normanton and York.

The properties have thermostatically controlled gas central heating, and full insulation which has been proven to minimise heating costs, so helping to keep household bills low.

Kitchens include quality wall cabinets and work surfaces, a stainless steel oven, four burner gas hob and integrated extractor hood. Stylish white family bathrooms include chrome fittings, while additional ensuite facilities in master bedrooms feature glazed shower cubicles. Some bedrooms also include fitted sliding mirror wardrobes.

Outside there is a garden tap, turfed front garden and seeded rear garden.



Seddon Homes
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Prices are from £168,750. For details call 01977 512825. The marketing suite is open Thursday to Monday 10am-5pm or visit www.seddonhomes.co.uk

Ends

For more information, please contact Outwrite Public Relations on 01352 706260.



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