

Seddon Homes News Release

17th January 2012

Seddon Homes announces new luxury development in Staffordshire

Leading developer Seddon Homes is spreading its wings further into Staffordshire with the launch of a new development of prestige four and five bedroom homes.

Chandler's Way, an exclusive development of just 12 homes, is being built in the picturesque market town of Stone.

Work will soon begin on the development that will consist of two four-bedroom homes and ten five-bedroom homes on Newcastle Road.

Cheshire-based, family-owned Seddon Homes is confident that there will be keen interest in the high-spec properties, particularly for growing families who need more space but are keen to stay in the area.

"We are very excited about this development," said Seddon Homes sales and marketing director Denis Maddock. "Our homes boast top quality features that come as standard and this sets us apart from many other developers.

"It is our experience that there is still strong underlying demand for generous specification, well-built new homes, in good locations. Seddon Homes has a reputation for quality and we aim to help cater for that demand with Chandler's Way."

Chandler's Way is located near to the Trent and Mersey Canal, at the heart of a network of road and public transport links. It is within walking distance of Stone and the A34 and the M6 motorway are easily accessible.

Boasting good schools, restaurants and independent shops as well as larger retailers, the area is popular with young families.

The development will include the five-bedroom Budworth, with integral garage and the four-bedroom Chelford, featuring a detached double garage. Many high quality features come as standard, including Siematic kitchens, featuring Bosch appliances.

The Chandler's Way development follows the successful building of seven detached properties in the village of Denstone, near Uttoxeter by Seddon Homes.

Prices for Chandler's Way are expected to be released in February but in the meantime, potential buyers can register their interest and find out more by visiting www.seddonhomes.co.uk or calling 0845 456 9667.

